Modelling correlations with Python and SciPy

Eric Marsden

<eric.marsden@risk-engineering.org>
Context

- Analysis of **causal effects** is an important activity in risk analysis
  - Process safety engineer: “To what extent does increased process temperature and pressure increase the level of corrosion of my equipment?”
  - Medical researcher: “What is the mortality impact of smoking 2 packets of cigarettes per day?”
  - Safety regulator: “Do more frequent site inspections lead to a lower accident rate?”
  - Life insurer: “What is the conditional probability when one spouse dies, that the other will die shortly afterwards?”

- The simplest statistical technique for analyzing causal effects is **correlation analysis**

- Correlation analysis measures the extent to which two variables vary together, including the strength and direction of their relationship
Measuring linear correlation

- **Linear correlation coefficient**: a measure of the strength and direction of a linear association between two random variables
  - also called the *Pearson product-moment correlation coefficient*

- \[ \rho_{X,Y} = \frac{\text{cov}(X, Y)}{\sigma_X \sigma_Y} = \frac{\mathbb{E}[(X - \mu_X)(Y - \mu_Y)]}{\sigma_X \sigma_Y} \]
  - \( \mathbb{E} \) is the expectation operator
  - cov means covariance
  - \( \mu_X \) is the expected value of random variable \( X \)
  - \( \sigma_X \) is the standard deviation of \( X \)

- **Python**: `scipy.stats.pearsonr(X, Y)`

- **Excel / Google Docs spreadsheet**: function CORREL
Measuring linear correlation

The linear correlation coefficient $\rho$ quantifies the strengths and directions of movements in two random variables:

- **sign** of $\rho$ determines the relative directions that the variables move in

- **value** determines strength of the relative movements (ranging from -1 to +1)

- $\rho = 0.5$: one variable moves in the same direction by half the amount that the other variable moves

- $\rho = 0$: variables are uncorrelated
  - *does not imply that they are independent!*
Examples of correlations

1.0  0.8  0.4  0.0  -0.4  -0.8  -1.0
Examples of correlations

1.0  0.8  0.4  0.0  -0.4  -0.8  -1.0

1.0  1.0  1.0  0.0  -1.0  -1.0  -1.0


correlation ≠ dependency
Examples of correlations

correlation ≠ dependency
Online visualization: interpreting correlations

Correlation: 0.65

Shared variance: 42.3%

Try it out online: rpsychologist.com/d3/correlation/
Not all relationships are linear!

- Example: Yerkes–Dodson law
  - empirical relationship between level of arousal/stress and level of performance

- Performance initially increases with stress/arousal

- Beyond a certain level of stress, performance decreases

Source: wikipedia.org/wiki/Yerkes-Dodson_law
Measuring correlation with NumPy

In [3]:
   import numpy
   import matplotlib.pyplot as plt
   import scipy.stats

In [4]: X = numpy.random.normal(10, 1, 100)
   Y = X + numpy.random.normal(0, 0.3, 100)
   plt.scatter(X, Y)

Out[4]: <matplotlib.collections.PathCollection at 0x7f7443e3c438>

In [5]: scipy.stats.pearsonr(X, Y)
Out[5]: (0.9560266103379802, 5.2241043747083435e-54)

Exercise: show that when the error in $Y$ decreases, the correlation coefficient increases

Exercise: produce data and a plot with a negative correlation coefficient
Anscombe’s quartet

Four datasets proposed by Francis Anscombe to illustrate the importance of graphing data rather than relying blindly on summary statistics.
Plotting relationships between variables with matplotlib

▷ Scatterplot: use function plt.scatter

▷ Continuous plot or X-Y: function plt.plot

```python
import matplotlib.pyplot as plt
import numpy

X = numpy.random.uniform(0, 10, 100)
Y = X + numpy.random.uniform(0, 2, 100)
plt.scatter(X, Y, alpha=0.5)
plt.show()
```
A **correlation matrix** is used to investigate the dependence between multiple variables at the same time

- output: a symmetric matrix where element $m_{ij}$ is the correlation coefficient between variables $i$ and $j$
- note: diagonal elements are always 1
- can be visualized graphically using a **correlogram**
- allows you to see which variables in your data are informative

In Python, can use:

- `dataframe.corr()` method from the Pandas library
- `numpy.corrcoef(data)` from the NumPy library
- visualize using `imshow` from Matplotlib or `heatmap` from the Seaborn library
Correlation matrix: example

Analysis of the correlations between different variables affecting road casualties

```
from pandas import read_csv
import matplotlib.pyplot as plt
import seaborn as sns

data = read_csv("casualties.csv")
cm = data.corr()
sns.heatmap(cm, square=True)
plt.yticks(rotation=0)
plt.xticks(rotation=90)
```

Data source: UK Department for Transport, data.gov.uk/dataset/road-accidents-safety-data
Aside: polio caused by ice cream!

- Polio: an infectious disease causing paralysis, which primarily affects young children
- Largely eliminated today, but was once a worldwide concern
- Late 1940s: public health experts in USA noticed that the incidence of polio increased with the consumption of ice cream
- Some suspected that ice cream caused polio... sales plummeted
- Polio incidence increases in hot summer weather
- Correlation is not causation: there may be a hidden, underlying variable
  - *but it sure is a hint!* [Edward Tufte]
Aside: fire fighters and fire damage

- Statistical fact: the larger the number of fire-fighters attending the scene, the worse the damage!
- More fire fighters are sent to larger fires
- Larger fires lead to more damage
- Lurking (underlying) variable = fire size
- An instance of “Simpson’s paradox”
Aside: low birth weight babies of tobacco smoking mothers

- Statistical fact: low birth-weight children born to smoking mothers have a lower infant mortality rate than the low birth weight children of non-smokers.

- In a given population, low birth weight babies have a significantly higher mortality rate than others.

- Babies of mothers who smoke are more likely to be of low birth weight than babies of non-smoking mothers.

- Babies underweight because of smoking still have a lower mortality rate than children who have other, more severe, medical reasons why they are born underweight.

- Lurking variable between smoking, birth weight and infant mortality.

Aside: exposure to books leads to higher test scores

- In early 2004, the governor of the US state of Illinois R. Blagojevich announced a plan to mail one book a month to every child in the state from the time they were born until they entered kindergarten. The plan would cost 26 million USD a year.

- Data underlying the plan: children in households where there are more books do better on tests in school.

- Later studies showed that children from homes with many books did better even if they never read...

- Lurking variable: homes where parents buy books have an environment where learning is encouraged and rewarded.

Source: freakonomics.com/2008/12/10/the-blagojevich-upside/
Aside: chocolate consumption produces Nobel prizes

Aside: cheese causes death by bedsheets strangulation

Note: real data!

Source: tylervigen.com, with many more surprising correlations
Beware assumptions of causality

1964: the US Surgeon General issues a report claiming that cigarette smoking causes lung cancer, based mostly on correlation data from medical studies.

However, correlation is not sufficient to demonstrate causality. There might be some hidden genetic factor that causes both lung cancer and desire for nicotine. In logic, this is called the "post hoc ergo propter hoc" fallacy.
Beware assumptions of causality

1964: the US Surgeon General issues a report claiming that cigarette smoking causes lung cancer, based mostly on correlation data from medical studies.

However, correlation is not sufficient to demonstrate causality. There might be some hidden genetic factor that causes both lung cancer and desire for nicotine.

In logic, this is called the "post hoc ergo propter hoc" fallacy.
To demonstrate the causality, you need a randomized controlled experiment.

Assume we have the power to force people to smoke or not smoke
- and ignore moral issues for now!

Take a large group of people and divide them into two groups
- one group is obliged to smoke
- other group not allowed to smoke (the “control” group)

Observe whether smoker group develops more lung cancer than the control group

We have eliminated any possible hidden factor causing both smoking and lung cancer

More information: read about design of experiments
Constructing arguments of causality from observations

- Causality is an important — and complex — notion in risk analysis and many areas of science, with two main approaches used

- **Conservative approach** used mostly in the physical sciences requires
  - a **plausible physical model** for the phenomenon showing how $A$ might lead to $B$
  - observations of correlation between $A$ and $B$

- **Relaxed approach** used in the social sciences requires
  - a **randomized controlled experiment** in which the choice of receiving the treatment $A$ is determined only by a random choice made by the experimenter
  - observations of correlation between $A$ and $B$

- Alternative relaxed approach: a quasi-experimental “natural experiment”
Natural experiments and causal inference

- **Natural experiment**: an empirical study in which allocation between experimental and control treatments are determined by factors outside the control of investigators but which resemble random assignment.

- Example: in testing whether military service subsequently affected job evolution and earnings, economists examined difference between American males drafted for the Vietnam war and those not drafted.
  - draft was assigned on the basis of date of birth, so “control” and “treatment” groups likely to be similar statistically.
  - findings: earnings of veterans approx. 15% lower than those of non-veterans.
Natural experiments and causal inference

▷ Example: cholera outbreak in London in 1854 led to 616 deaths

▷ Medical doctor J. Snow discovered a strong association between the use of the water from specific public water pumps and deaths and illnesses due to cholera
  • “bad” pumps supplied by a company that obtained water from the rivers Thames downstream of a raw sewage discharge
  • “good” pumps obtained water from the Thames upstream from the discharge point

▷ Cholera outbreak stopped when the “bad” pumps were shut down
Aside: correlation is not causation

Source: xkcd.com/552/ (CC BY-NC licence)
Directionality of effect problem

Aggressive behaviour → watching violent films

Aggressive behaviour ← watching violent films

Do aggressive children prefer violent TV programmes, or do violent programmes promote violent behaviour?
Directionality of effect problem

Source: xkcd.com/925/ (CC BY-NC licence)
Further reading

You may also be interested in:

▷ slides on **linear regression modelling using Python**, the simplest approach to modelling correlated data

▷ slides on **copula and multivariate dependencies for risk models**, a more sophisticated modelling approach that is appropriate when dependencies between your variables are not linear

Both are available from risk-engineering.org and from slideshare.net/EricMarsden1.
Image credits

▷ Eye (slide 21): Flood G. via flic.kr/p/aNpvLT, CC BY-NC-ND licence
▷ Map of cholera outbreaks (slide 23) by John Snow (1854) from Wikipedia Commons, public domain

For more free content on risk engineering, visit risk-engineering.org
For more information

- Analysis of the “pay for performance” (correlation between a CEO’s pay and their job performance, as measured by the stock market) principle, freakonometrics.hypotheses.org/15999

- Python notebook on a more sophisticated Bayesian approach to estimating correlation using PyMC, nbviewer.jupyter.org/github/psinger
Feedback welcome!

Was some of the content unclear? Which parts were most useful to you? Your comments to feedback@risk-engineering.org (email) or @LearnRiskEng (Twitter) will help us to improve these materials. Thanks!

For more free content on risk engineering, visit risk-engineering.org